

Alison Victoria
revs up some fun
for season two of
Kitchen Crashers.

INSIGHT

In a man's world:
"I love that I am a woman doing what men think only they are good at."

Life balance: "I have my own business and work with the Silverton, so I am not in TV land all day thinking I am a TV star."

everything she does—and that list is simply exhausting. In addition to the DIY show, which recently garnered a bigger budget for even more extreme makeovers, she runs her own full-service interior design firm in both Las Vegas and her native Chicago, where her designs are featured at Trump International Hotel & Tower. Locally, she headed up a \$160 million redesign of the Silverton Casino Hotel, where she is extensively involved in the designing and branding of a new store, Guilt. Victoria is also working on renovation projects at her alma mater, UNLV, and is overseeing a total home makeover for a Lake Las Vegas mansion. To top it all off, she designs a furniture line and is launching Alison Victoria Look Book, a service that, for a small fee, provides homeowners worldwide with a custom-designed room.

The petite blonde appears to be undaunted by her many irons in the fire. "I am on cloud nine," she says. "Everything is so different that it keeps it interesting. Every day I think that this is everything I ever wanted to do. It's crazy."

Victoria, 31, divides her time between a home in Southern Highlands and a historic brownstone under renovation in Chicago. And what does a kitchen guru's own kitchen look like?

"My Las Vegas house is eclectic and inspired by all my travels," she says. "The kitchen in my Wicker Park home is traditional Arts and Crafts but with my own edge. The cabinets are white, and there's Carrara marble—it's sexy and clean. The home was built in 1905, so I don't want to take the design too far from what it was."

Victoria describes herself as impatient, so a show where an entire kitchen makeover takes just three days suits her fine. "You sometimes have 60 people in and out of a small kitchen on the first day alone," she says. "It's insane. But when I want it done, I want it done now. So it's just perfect."

The interior-design maven explains that she would love to have a husband and family one day, but right now she has a laser focus on her career and the brand she is building. "I really believe you can have it all," she says. "Just not all at once."

Kitchen Crashers airs Mondays at 10 PM on the DIY Network. ▼

designing woman

ALISON VICTORIA'S *KITCHEN CRASHERS* PREMIERES A PUMPED-UP SEASON TWO THIS MONTH, AMID MANY OTHER EXCITING INTERIOR DESIGN PROJECTS. BY LISA ARCELLA

Whatever you do, don't get Alison Victoria started on accent walls. "A lot of people do them because they are too intimidated to commit to painting the whole room that color," she says. "I would never do that: It's either all or nothing."

The host of *Kitchen Crashers* is that passionate and self-assured about